



www.ahfe2012.org

General Information

Proceedings. All parallel presentations will be published on a CD-ROM with an ISBN designation.

Student volunteers. The success of the conference depends upon the diligent work of the student volunteers. If you would like to help at the conference in return for waiver of the registration fee, please contact:

. Tareq Ahram, Student Volunteer Chair, volunteer@ahfe2012.org

Exhibits

Exhibits provide state-of-the-art ergonomics products, systems and services for the users, professionals, and researchers in the AHFE field. Organizations interested in exhibiting or advertising in the Advance Program and/or Final Program should contact the Conference Communication and Exhibits Chair: Abbas Moallem, exhibits@ahfe2012.org

Exhibitors who have committed to exhibit by 15 November 2011 will be listed in the Advance Program, Final Program, and the Conference Proceedings, which will be distributed Conference on Applied Human Factors and Ergonomics
• Hilton San Francisco Union Square, San Francisco, California, USA
2012, Conference Administrator P.O. Box 99712 Louisville, KY 40269, USA

AHFE International Applied Human Factors and Ergonomics Conference www.AHFE2012.org

Call for Participation

4th International Conference on **Applied Human Factors and Ergonomics**

> 2nd International Conference on Human Factors and Ergonomics in Healthcare

> > 2nd International Conference on Cross-Cultural Decision Making

2nd International Conference on Applied Digital Human Modeling

1st International Conference on Human Side of Service Engineering

> 1st International Conference on Ergonomics in Design

14th International Conference on Human Aspects of Advanced Manufacturing (HAAMAHA)

21-25 July 2012

Hilton San Francisco Union Square

San Francisco, California, USA

Under the auspices of 10 distinguished international Boards of 227 members from 45 countries

www.ahfe2012.org

Objective and Areas of Interest

Techpica Boards

ERGONOMICS

B. Amaba USA

S. Hignett, UK

S. Landry, USA

Z. Li. PR China

V. Rice, USA

A. Moallem, USA

F. Rebelo, Portugal

A. Yeo, Malaysia

SOCIAL AND

ERGONOMICS

W. Zhang, PR China

ORGANIZATIONAL

J. Charytonowicz, Poland

C. Stephanidis, Greece

Y. Ji, Korea

D. Feathers, USA

MODELING, USABILITY &

SPECIAL POPULATIONS

W. Friesdorf, Germany

W. Hwang, S. Korea

You are cordially invited to participate in the 4th International Conference on Applied Human Factors and Ergonomics 2012 and the affiliated 2nd International Conference on Human Factors and Ergonomics in Healthcare, 2nd International Conference on Cross-Cultural Decision Making, 2nd International Conference on Applied Digital Human Modeling, 1st International Conference on Human Side of Service Engineering, 1st International Conference on Ergonomics in Design, and 14th International Conference on Human Aspects of Advanced Manufacturing, which are jointly held under one management and one registration. The conference objective is to provide an international forum for the dissemination and exchange of scientific information on theoretical, generic, and applied areas of ergonomics, including, physical ergonomics, cognitive ergonomics, social and organizational ergonomics, crosscultural aspects of decision making, ergonomics modeling and usability evaluation, human digital modeling, healthcare and special populations, safety and ergonomics in manufacturing, and human side of service engineering. This will be accomplished through the following six modes of communication: keynote presentation, parallel sessions, demonstration and poster sessions, tutorials, exhibitions and meetings of special interest groups. The four-day conference will start with tutorials. The tutorials will be held on July 21, 2012. Tutorials will be offered (both half-day and full-day) at introductory, intermediate, and advanced levels covering the entire spectrum of the conference.

All submitted abstracts will be peer-reviewed by three independent referees from the international program boards. It is anticipated that a broad range of research and applied topics will be covered during the conference. Papers in the theoretical category should deal with models, concepts, and structures; papers in the generic category should present research results of broad applicability; and papers in the applied category should show how the demands of particular application areas shape the way generic research is translated into practical innovation.

Proposals for Participation

4th INTERNATIONAL CONFERENCE ON APPLIED HUMAN FACTORS AND ERGONOMICS Chair: W. Karwowski, USA

wkahfe@gmail.com

14TH INTERNATIONAL **CONFERENCE ON HUMAN ASPECTS OF ADVANCED MANUFACTURING**

S. Bagnara, Italy T. Bikson, USA A. Chan, Hong Kong Y. S. Chang, Korea

F. Daniellou France P. Dawson, UK/Australia C. Drury, USA

E. Fallon, Ireland M. Helander, Singapore

S. Hsiang, USA R. Lifshitz, Israel A. Madni, USA

N. Marmaras, Greece A. Matias, Philippines

P. Ordonez de Pablos, Spain A. Polak-Sopinska, Poland

A. Sage, USA C. Schlick, Germany H. Schulze, Switzerland

M. Soares, Brazil J. Stahre, Sweden S. Trzcielinski, Poland

J. Wilson, UK K. Zink, Germany

PHYSICAL ERGONOMICS & **SAFETY**

F. Aghazadeh, USA M. Boocock, New Zealand E. Cadavid, Colombia J. Callaghan, Canada P. Dempsey, USA R. Feyen, USA R. Goonetilleke, Hong Kong J. James, South Africa R. Jang, Taiwan Y. Kwon, Korea M. Lehto, USA I. Noy, USA

E. Occhipinti, Italy

Y. Okada, Japan

K. Saarela, Finland

L. Saenz, Colombia

H. Strasser, Germany

S. Vlkova, Czech Republic

Z. Roja, Latvia

T. Waters, USA

Tutorials

Y. Liu, USA T. Marek, Poland J. Murray, USA A. Ozok, USA H. Pacaiova, Slovak Republic O. Parlangeli, Italy A. Santamaria, USA

> D. Schmorrow, USA K. Stanney, USA N. Stanton, UK K. Vu, USA

COGNITIVE &

H. Adeli, USA

G. Bedny, USA

P. Choe, China

X. Fang, USA

Q. Gao, China

K. Itoh, Japan

D. Kaber, USA

S. -Y. Lee, Korea

P. Hancock, USA

NEUROERGONOMICS

M. Fafrowicz, Poland

T. Waldmann, Ireland

P. Hasle, Denmark D. Horn, USA S.-L. Hwang, Taiwan J. Kantola, Korea

L. Pacholski, Poland M. Robertson, USA S. Saito, Japan

M. Smith, USA H. Vanharanta, Finland P. Vink, The Netherlands

Z. Wisniewski, Poland R. Yu, China

15 Dec 2011

1st INTERNATIONAL CONFERENCE **ON ERGONOMICS IN** DESIGN

Co-Chairs: M. Soares, Brazil marcelo2@nlink.com.br

F. Rebelo, Portugal frebelo@fmh.utl.pt

E. Attaianese, Italy R. Bruder, Germany F. M. da Silva, Portugal J. C. P. da Silva, Brazil M. E. Duarte, Portugal E. Filgueiras, Portugal M. Goebel, South Africa L. B. Macedo, Brazil

P. Noriega, Portugal M. L. L. R. Okimoto, Brazil

L. Paschoarelli, Brazil L. Prado, Mexico S. Summerskill, UK B. Thomas,

M. S. Young, UK

1 March 2012

S. Wu, USA The Netherlands Y. Ji Soo, USA S. J. Ward, Australia G. Yucel, Turkey T. Yamaoka, Japan

2nd INTERNATIONAL CONFERENCE ON APPLIED DIGITAL **HUMAN MODELING**

Chair: V. Duffy, USA duffy@purdue.edu

T. Ahram, USA

R. Bhatt, USA

B. Corner, USA

R. Goonetilleke,

Hong Kong

B. Gore, USA

R. Green, USA

G. Andreoni, Italy

J. Charland, Canada

T. Alexander, Germany

A. Andre, USA J. Bagian, USA F. Calisir, Turkey A. Elfering, Switzerland T. Fairbanks, USA W. Friesdorf, Germany C. Garg, USA G. Grote, Switzerland S. Hignett, UK B. Hoege, Germany J. Jacko, USA

2nd INTERNATIONAL

ON HUMAN FACTORS

Chair: V. Duffy, USA

duffy@purdue.edu

Y. Liu, USA

Belgium

M. Ohkura, Japan

C. Or, Hong Kong

T. van der Schaaf,

AND ERGONOMICS IN

CONFERENCE

HEALTHCARE

D. Högberg, Sweden J. Lee, USA Z. Li, China A. Luximon, Hong Kong C. Moebus, Germany

J. Park, Korea M. Reed, USA X. Wang, France

J. Yang, USA W. Zhang, China 2nd INTERNATIONAL **CONFERENCE ON CROSS-CULTURAL DECISION MAKING**

Co-Chairs: D. Schmorrow, USA Schmorrow@yahoo.com D. Nicholson, USA

dnichols@ist.ucf.edu

A. Abbe, USA S. Alter, USA J. Appleget, USA A. Andre, USA S. Bagnara, Italy M. Baba, USA M. Beaudoin, USA S. Barile, Italy J. Boiney, USA C. Bassano, Italy S. Burke, USA J. Blomberg, USA A. Chan, Hong Kong C. Chang, USA C. Clegg, UK K. Craig, USA J. Cohn. USA V. Ding, China B. Costa, USA B. Edvardsson, Sweden P. Davis, USA S. Furterer, USA E. Eldridge, USA W. Ganz, Germany

I. Estabrooke, USA R. Glushko, USA C. Fidopiastis, USA K. Hidaka, Japan J. Fowler, USA C. Hsu, USA

J. George, USA R. Jakka, USA M. Hail, USA A. Kankanhalli, Singapore H. Hawkins, USA

V. Kuppelwieser, Germany S. Kwan, USA K. Lyons, Canada

K. C. Tan, Singapore

S. Wang, Singapore

Y. Yahya, Malaysia

S. -T. Yuan, Taiwan

H. Zadeh, Australia

V. K. Tuunainen, Finland

1st INTERNATIONAL

ON HUMAN SIDE OF

SERVICE ENGINEERING

CONFERENCE

Co-Chairs:

J. Spohrer, USA

L. Freund, USA

spohrer@us.ibm.com

louis.freund@sisu.edu

P. Maglio, USA C. Mele, Italy J. Min, Korea

N. Marmaras, Greece A. Moallem, USA C. Nikolau, Greece

S. Miller, USA K. -S. Paloheimo, Finland J. Morrison, USA S. Parikh, India

L. Patricio, Portugal P. Piciocchi, Italy

The Netherlands C. S. Pinhanez, Brazil F. Polese, Italy

D. Scapin, France J. Reynoso, Mexico D. Schmorrow, USA Y. Sawatani, Japan H. Schulze, Germany M. Shute, USA

R. Stripling, USA S. Spraragen, USA R. Swisher, USA

G. Zacharias, USA S. Zotti, USA

J. Johnson, USA

M. Kenney, USA

M. Kruger, USA

J. Lincoln, USA

E. Lyon, USA

K. May, USA

D. Nicholson, USA

M. Rauterberg,

E. Salas, USA

Conference Organization

Abstract Deadline for Notification of Deadline for Receipt Abstract Receipt Length Review Outcome of Accepted Papers 500 words Paper presentations 15 Nov 2011 15 Dec 2011 1 March 2012 Posters/demonstrations 300 words 15 Apr 2012 not applicable Special interest groups 500 words 15 Nov 2011 15 Dec 2011 1 March 2012

Summary of Submission Requirements & Deadlines

Tutorials. An abstract of 300 words should state the objective, content, target audience, a bio-sketch about the presenter(s) and A/V requirements. Indicate whether the proposed tutorial is for a half-day or full-day. Please submit abstract through the web.

Parallel presentations. An abstract of about 500 words should be submitted through the web

and should include a statement of the objective and significance of the proposed presentation,

a description of methods, and a discussion of results. Please indicate to which Board your

submission should be sent for review. In some cases when considering submissions for the

parallel presentations, authors should consider whether their material may be more effectively

presented in the poster/demonstration sessions. In order to provide a greater opportunity

for more people to present at the Conference, each accepted paper should have a different

conference registrant. However, co-authors may appear on multiple papers.

Poster/demonstration sessions. This session has been especially designed to accommodate the presentation of late-breaking scientific and professional news, work in progress, work which can be more effectively presented via demonstration or when the author feels more comfortable presenting the material in written form or demonstrating it rather than by oral presentation. An abstract of 300 words should be submitted through the web and should include the essence of the planned presentation. Equipment needed for demonstration is the responsibility of the author. In order to provide a greater opportunity for more people to present at the Conference, each accepted poster should have a different conference registrant. However, co-authors may appear on multiple posters.

All submissions should be done through the website: www.ahfe2012.org All cancellations must be received in writing by the Conference Administration at: aeiadmin@insightbb.com

15 Nov 2011

300 words

For written cancellations received on or before 14 March, 2012, 90% of the registration cost will be refunded (including conference registration, tutorial fees, and reception dinner). 50% of the registration cost will be refunded if a written cancellation is received between 15 March - 15 May, 2012. No refunds will be made for cancellations received after 15 May, 2012.

* Since frequently the intent of posters is to convey late-breaking scientific news and work in progress, they will be promptly peer reviewed as they are received.

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Conference Administrator aeiadmin@insightbb.com